



**FOR IMMEDIATE RELEASE**

**PREMIER DENTAL PRODUCTS COMPANY HITS \$2 MILLION MARK IN TOTAL DONATIONS IN SUPPORT OF AMERICAN DENTAL ASSOCIATION FOUNDATION'S GIVE KIDS A SMILE PROGRAM**

PLYMOUTH MEETING, PA, February 5, 2016 – [Premier Dental Products Company](#) has been a supporter of the ADA Foundation's Give Kids a Smile (GKAS) program since its inception in 2003, and this year's donation of 220,000 applications of Enamel Pro® Varnish and other dental products brings the total value of Premier's donations to the program to more than \$2 million.

This year, 300,000 underserved children will receive free oral health screenings, education and treatment at 1,500 locations across the country through GKAS. Care will be delivered by over 40,000 dental team volunteers, including more than 10,000 dentists. Premier has worked closely with Henry Schein, Inc., GKAS's official professional products sponsor since the program's launch, to ensure that these volunteer oral health professionals have the products they need to expand access to oral health care for children in the U.S.

"This milestone underscores Premier's commitment to supporting the volunteer oral health professionals who give so much of their time and talent to delivering quality oral health to underserved children as part of the Give Kids A Smile program," said Julie Charlestein, President of Premier Dental Products Company. "We are proud to partner with the ADA Foundation and Henry Schein, and we look forward to continuing to support this incredible program."

"Thank you to Premier for your steadfast support of the Give Kids A Smile program since the very beginning, and for sharing Henry Schein's commitment to expanding access to care for those in need," said Stanley M. Bergman, Chairman of the Board and Chief Executive Officer of Henry Schein, Inc. "This program's success relies largely on the generosity of our supplier partners, and together we are 'helping health happen' for the next generation."

Since the program's inception, Henry Schein—the world's largest provider of health care products and services to office-based dental, animal health and medical practitioners—together with its supplier partners, has donated more than \$14 million in oral health care products used to provide free oral health services for more than 5 million children.

"With support from Premier, Henry Schein, and our other partners in the private industry, the Give Kids a Smile Program does more than provide screenings and education," said Dr. Reneida Reyes, President of the ADAF. "It sets these children on the path to a lifetime of good overall health."

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