



COMING: **JANUARY 2018**

2018 DENTAL ADVISOR AWARDS

Top Product Package

\$7,500.00 per product

- Unlimited use of award logo
- JPEG or PDF of award listing for use on your website or in social media
- Top Product Online Video Featurette
- Photo, award and text to appear in print
- Photo, award and text to appear online all year long, featured on <http://www.dentaladvisor.com> homepage
- Featured in our Viva Learning Webinar—posted for all of 2018 and accessible for 2 free CE credits
- Request-A-Sample/More Information link named as Award Winner and included in social media announcements
- Product award featured with link to article on Facebook, Twitter and LinkedIn (40,000 followers)
- Individual product awards featured throughout year on Instagram
- E-blast 6 times in 2018
- Reprinted in First Impressions Magazine in June 2018
- Reprinted in Dentistry Today in September 2018
- Vinyl Awards banner for use at trade shows
- Listing on product finder/shopping list for major meetings with booth number for customers to find you

Preferred Product Package

\$5,000.00 per product

- Unlimited use of award logo
- JPEG or PDF of award listing for use on your website or in social media
- Photo, award and text to appear in print
- Photo, award and text to appear online all year long, featured on www.dentaladvisor.com homepage
- Featured in our Viva Learning Webinar—posted for all of 2018 and accessible for 2 free CE credits
- Product award featured with link to article on Facebook, Twitter and LinkedIn (40,000 followers)
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Standalone items:

- **Awards issue Cover:** \$4,000 per product
- **Crystal trophies:** \$300 per product
- **Award Logo:** \$7,000 per product