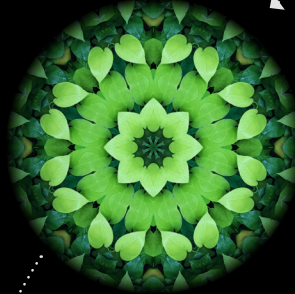


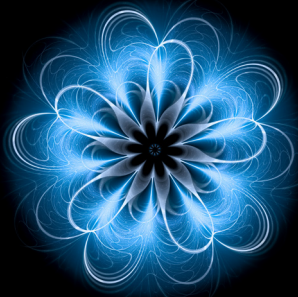
# A CONSULTATIVE APPROACH YOU CAN TRUST.

- Competitive Analysis ●
- Comparative Testing ●
- Clinician Focus Groups ●
- FDA Validation Assistance ●



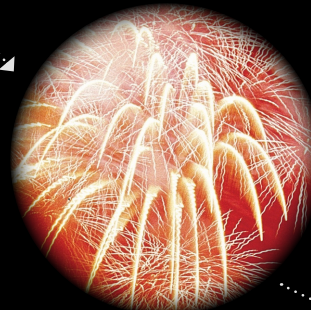
PRE-MARKET

- Clinical Evaluation ●
- Scientific Testing ●
- Long-Term Reporting ●

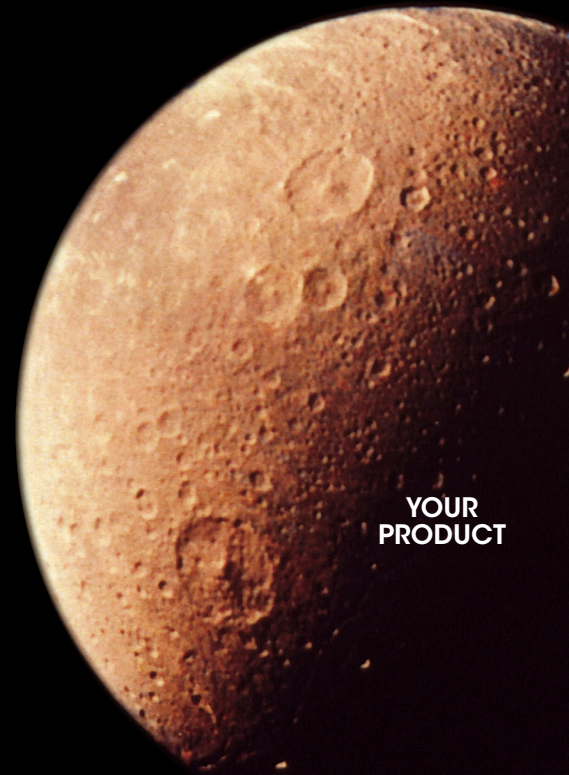


ANALYSIS

- Custom Marketing ●
- Education & Training ●
- Social Media Campaigns ●
- Product Photography & Video ●



PROMOTION



YOUR PRODUCT

**DA DENTAL ADVISOR™**

Product insights you can trust.

# CORE OFFERINGS



Send us your product. We'll immediately identify its unique features and generate excitement on DENTAL ADVISOR social media networks.

## EVALUATION:

### Essential Package

- Initial Insight
- Evaluation and confidential tracking of evaluators
- Publication in print
- 3 social media mentions
- Online article with open/direct URL
- Entry to Top Product Award ballot
- Request-A-Sample/More info
- Clinical Article feed to VIVA LEARNING
- DENTAL ADVISOR Insights: Background information from evaluation
- Social media promotional image

### Premium Package

- Initial Insight
- Evaluation and confidential tracking of evaluators
- Publication in print
- 3 social media mentions (*includes custom photo and/or video featurette*)
- Online article with open/direct URL
- Entry to Top Product Award ballot
- Request-A-Sample/More info
- Clinical Article feed to VIVA LEARNING
- DENTAL ADVISOR Insights: Background information from evaluation
- Social media promotional image
- Digital article and copyright usage

