

Top 10 ways

to maximize your DENTAL ADVISOR evaluation

1



Utilize the logo and rating in **print advertising**.

2



Utilize the logo and rating on **product packaging**.



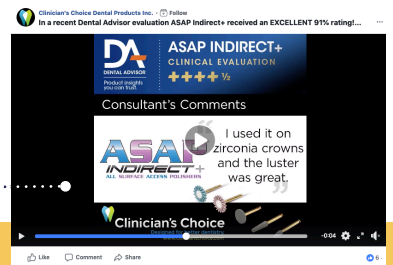
3



Utilize the logo and rating in a conference **display booth**.

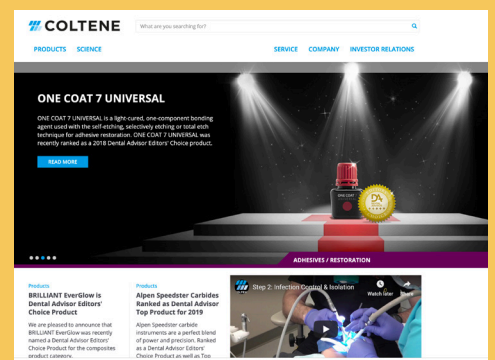
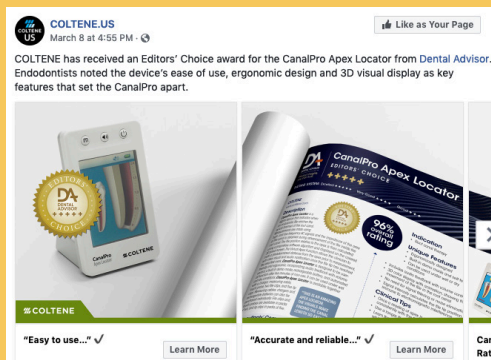
4

Use statements, graphs, etc. in an informational **product video**.



5

Embed link online to full evaluation (social media, website, electronic documents, etc.)



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6



Report independent third-party laboratory data to validate marketing claims

7

SteriPocket® Sponges Richmond

- Perfect for dispensing to patients after extractions
- Time-saving because sponges do not have to be autoclaved and packaged for patients
- Economical because the number of sponges distributed can be controlled
- Sponges are sterile until used
- Available in cotton filled or rayon/poly non-woven
- 2x2 PolyRayon Sponges: Item Code 303120, 200 packs of 2 per box
4x4 PolyRayon Sponges: Item Code 303122, 100 packs of 2 per box

Contact us for a FREE SAMPLE!
PHONE: 1-855-841-0749
www.RichmondDentalAndMedical.net

"Positive patient perception – package is clearly marked 'sterile'."

"I could rest assured that the gauze stayed sterile until the patient was ready to use it."

Incorporate statements from our network of 300+ experienced clinicians.

8

5 Reasons to Buy FluoroDose®

- 01 FluoroDose is award winning and recognized. Top fluoride varnish 3 years in a row and is less than \$1.00 per dose.
- 02 FluoroDose goes on smooth, is not stringy or clumpy, stays on clean or dirty teeth with no tooth discoloration.
- 03 FluoroDose dries in seconds upon contact with saliva and remains on teeth for 6 to 8 hours for optimum fluoride uptake.
- 04 Patient Approval! FluoroDose is much better received by all ages and comes in five great flavors.
- 05 The FluoroDose single-dose packaging for its ease of use and cleanup.

Prevention for Life — **FluoroDose®**
5% Sodium Fluoride Varnish with Xylitol

"FluoroDose comes in five flavors that are well received by children and adults. My adult patients love the caramel, and a kids favorite is of course bubble gum. FluoroDose is also an award-winning fluoride varnish 3 years in a row, as well as one of the least expensive unit-dose varnishes on the market. How often is the least expensive also the best?"
—Dennis Ringon, DDS, BS

TRY IT FOR YOURSELF!
CONTACT US FOR A DEMO:
centrixdental.com/fluorodosedemo
or call 800.235.5862

Include in sales presentations and sell sheets

9



Provide important information to Key Opinion Leaders

10

Share on social media in creative ways

biscodental

2018 DENTAL ADVISOR TOP AWARDED PULPAL PROTECTANT

TheraCal LC

CMW Meeting BOOTH #4800

Your #1 Choice for Direct and Indirect Pulp-Capping!

TheraCal LC
Resin-Modified Calcium Silicate Pulp Protectant/Liner

fgmdentalesp

whitening Perfect

2018 DENTAL ADVISOR PREFERRED PRODUCT

tokuyamadentalturkiye

2019 DENTAL ADVISOR PREFERRED PRODUCT

2019
THE DENTAL ADVISOR ENÇOK TERCİH EDİLEN ÜRÜNÜ
SHIELD FORCE PLUS

www.tokuyamadentalturkiye.com